



# Come Celebrate with Us! 45<sup>th</sup> Annual Convention

Wednesday – Friday, September 19 – 21, 2018  
Vail Marriott Mountain Resort, Vail, CO



# Come Celebrate!

Colorado's community bankers are as unique as the customers they serve. Join us as we celebrate IBC's 45<sup>th</sup> birthday! The **IBC's 45<sup>th</sup> Annual Convention** is scheduled for **Wednesday – Friday, September 19-21, 2018** at the Vail Marriott Mountain Resort, Vail, Colorado. You will want to be a part of our exploration as an exhibitor and/or sponsor. In 2017 more than **125** bankers attended representing **50** banks!

The IBC's annual convention continues to be the **strongest** and **largest** venue to reach Colorado bankers. Our convention provides *you* with the greatest access to Colorado's community bankers. You do not want to miss this opportunity to reach the decision makers of Colorado's community banking market.

## Reasons to Participate

- Ø Recognition in the IBC's digital, bi-monthly newsletter *The Independent Report* and on our website following convention;
- Ø Recognition during the Convention through signage and public service announcements;
- Ø Listed in promotional convention registration materials dependent upon the level of participation;
- Ø Company product/service description in Convention app/program dependent upon the level of participation;
- Ø Pre-convention list of attendees.

## Exhibitors

The IBC is offering tabletop exhibits. You receive the following with your exhibit space:

- Ø 8' x 8' exhibit space
- Ø One 6' long by 30" wide table. Because of space limitations materials **must** fit within your booth space and not impede upon other exhibitor space.
- Ø Back drop exhibit displays are permitted – must be placed behind table and not block other booths.
- Ø Exhibit personnel is limited to TWO (2) per tabletop.
- Ø Two chairs
- Ø 44" company identification sign

Exhibit booths will be assigned on a first come, first served basis, with preference given to IBC preferred providers and associate members. **Reservations will not be held without prior payment of your entire exhibit booth fee.**

Cancellation – If your written cancellation is received on or prior to June 29, 2018, your fee will be refunded minus a \$250 cancellation fee. NO REFUNDS will be given for cancellations received after June 29, 2018. The IBC reserves the right to assign exhibit space.

Tentative exhibit hall schedule:

Wednesday	Registration, reception with cocktails and hors d'oeuvres	5:00 – 7:00 pm
Thursday	Reception with cocktails and hors d'oeuvres	5:00 – 7:00 pm

## Sponsorships

A convention sponsorship **maximizes** your firm's exposure and allows you access to community bank executives. Several opportunities exist for your organization to participate and show your support of the community banking industry. You choose your level of participation on the following page. Exclusive recognition will be given when the entire cost of a function is covered; otherwise credit may be given to more than one sponsor. Sponsorships will be awarded on a first come, first served basis with preference given to IBC preferred providers and associate members.

## Advertising Opportunities

Scheduling conflict? No worries. Looking for additional exposure? You got it! All convention attendees receive a comprehensive convention app/guide and attendee listing. This app/program combines the traditional app/program with the attendee list and is used throughout the convention by attendees. Ad prices are net and non-commissionable and cannot be combined with a sponsorship in order to elevate sponsorship level. All ads submitted must be camera-ready and will be placed horizontally. **File must be submitted in a jpg format.** To reserve your ad space, complete the exhibit/sponsorship form. Deadline to receive ad is **August 24, 2018**. Email ad to [mlewis@ibcbanks.org](mailto:mlewis@ibcbanks.org).



# Exhibits

	Cost
Member Rate	\$850
Non-Member Rate	\$1,500

## Sponsorship Opportunities

WEDNESDAY		
Event	Sponsorship	Sponsorships Available
Golf Tournament Beverage Cart	\$1,500	0
Golf Tournament Hole-in-One (\$25,000 cash) You must provide your own witness	\$2,000	1
Golf Tournament Breakfast	\$1,500	1
Golf Tournament Box Lunches	\$1,500	2
Golf Tournament Snack Sacks	\$750	0
Golf Tournament Longest Drive Hole Contest	\$250	3
Golf Tournament Shortest Drive Hole Contest	\$250	3
Golf Tournament Longest Putt Hole Contest	\$250	3
Golf Tournament Straightest Drive Hole Contest	\$250	2
Golf Tournament Closest to the Pin Hole Contest	\$250	2
Golf Tournament Closest to the Pin in 2 Hole Contest	\$250	3
Opening Reception	\$2,500	4

THURSDAY		
Event	Sponsorship	Sponsorships Available
Breakfast	\$1,500	1
Morning Break	\$1,000	2
Keynote Speaker	\$5,000	2
Recognition Luncheon	\$2,500	3
Afternoon Break	\$1,000	2
Afternoon Spouse/Guest Program	\$1,000	2
Cocktail Reception	\$2,500	3
Dinner and Entertainment	\$2,500	4

FRIDAY		
Event	Sponsorship	Sponsorships Available
Breakfast	\$1,500	2
Morning Break	\$1,000	2

EXCLUSIVE Sponsorship Opportunity – Name and Logo Exclusively Yours!		
Item	Sponsorship	Sponsorships Available
Tote Bags	\$3,750	0
Lanyards	\$3,250	0
Room Key Sponsor	\$3,750	1
Floor Directional Arrows	\$3,750	0
Internet Access – Programmed to land on your website	\$2,500	1
Convention App – Customized marketing and ads	\$4,000	1

Advertising Opportunities		
Full Page Color Ad	7.5" w x 10" h	\$750
Full Page Black/White Ad	7.5" w x 10" h	\$525
Half Page Color Ad	7.5" w x 5" h	\$400
Half Page Black/White Ad	7.5" w x 5" h	\$325
Quarter Page	7.5" w x 2.5" h	\$200

# Come Celebrate! Reservation Form

## Exhibit

\_\_\_\_\_ Member Exhibit Fee (\$850)

\_\_\_\_\_ Non-Member Fee (\$1,500)

## Sponsorship

Indicate which event(s) you would like to sponsor: \_\_\_\_\_

Event Day(s): \_\_\_\_\_

Sponsorship Amount/Level: \_\_\_\_\_

Event selection for sponsorships will be awarded on a first come, first served basis. Sponsorships received after August 17, 2018 will miss the deadline for promotion in our convention registration materials. Checks should be made payable to: IBC. In order to process your request, please complete the information below.

## Company Information

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Contact Information for Invoicing: \_\_\_\_\_

Name of Representative Attending: \_\_\_\_\_

Please select your payment method:  Check     Credit Card     Invoice Us

Credit Card Information:

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Address of where billing statement is mailed:

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

*Complete and return this form with your payment to: IBC, 600 Grant Street, Suite 640, Denver, CO 80203 or fax to 303.832.2040. Questions? Contact Maelynn Lewis at 303.832.2000 or [mlewis@ibcbanks.org](mailto:mlewis@ibcbanks.org).*