Independent Bankers of Colorado

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2019 C-Suite 4-Part Webinar Series

Prepare your C-Suite for today's most important strategic discussions with this series of informative webinars!

Pick and choose the session(s) that best meet your training needs or purchase the entire series and $ave 10%!

Regardless of title, executives are expected to have a working knowledge of strategic concepts that affect the whole institution, such as CAMELS, enterprise risk management (ERM), and asset liability management (ALM). With major changes and looming deadlines, preparations for the current expected credit loss (CECL) model often go beyond the CFO and COO. The C-Suite series will cover important topics for today's financial institution executives and provide the insight needed to actively engage your colleagues in strategic discussions.

C-Suite Series Topics

- CAMELS Rating for Executives
- Strategic Decisions Regarding CECL Methodologies, Processes & Governance
- Enterprise Risk Management: Three Key Risk Assessments
- Asset Liability Management Strategies in a Rising Rate Environment

Session Dates & Descriptions

Thursday, February 7, 2019; 1:00 – 2:30 p.m.
CAMELS Rating for Executives
Ann Brode-Harner, Brode Consulting Services, Inc.

The foundation for every safety and soundness exam is the CAMELS rating system. Examiners look at numerous assessment factors for each component. This webinar will address compliance considerations, examiner hot spots, and maintaining safe and sound financial performance. You'll learn more about the big picture and how each department's efforts fit together. Participants will receive a CAMELS report checklist that indicates which reports will aid in understanding how your institution stacks up on each CAMELS component.

Thursday, March 7, 2019; 1:00 – 2:30 p.m.
Strategic Decisions Regarding CECL Methodologies, Processes & Governance
Bob Viering, Young & Associates, Inc.

CECL is coming sooner than you think. Financial institutions are moving from the preparation stage, which focused on gathering information and evaluating options, to the decision-making stage. Do you know the most critical elements that must be addressed to successfully implement CECL both strategically and tactically? Attend this webinar and get ready to ask the right questions to ensure your institution is readying for CECL and understands its implications.

Wednesday, April 3, 2019; 1:00 – 2:30 p.m.
Enterprise Risk Management: Three Key Risk Assessments
Marcia Malzahn, Malzahn Strategic

Risk assessments are at the core of a strong enterprise risk management (ERM) program. This session will summarize ERM's basic concepts and the risk assessment process. It will specifically focus on three key risk assessments that are critical ERM program components: enterprise risk management, general information technology, and internal controls risk assessments. You will gain practical tools and examples you can implement immediately. This webinar is for those who have a foundational knowledge of ERM and who will benefit from specific examples of how to complete these three important risk assessments.

Wednesday, April 24, 2019; 1:00 – 2:30 p.m.
Asset Liability Management Strategies in a Rising Rate Environment
Gary J. Young, Young & Associates, Inc.

Rates are rising. Asset liability management strategies used for the last several years may not work going forward. This webinar will explain how to build strategies to protect and even grow your net interest margin in a rising rate environment. Tools will be provided to help you determine the following:

- Impact of growth in non-maturity accounts
- Impact of a competitor raising non-maturity account interest rates
- Role of special-rate certificates – determining the real cost
- Role of wholesale funding – how much is acceptable
- When does it make sense to be the leader in raising deposit rates?
- Current trend line in net interest margin
- Current trend line in net profit

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Listen to the webinar via your: iPad, iPhone, or Android

Instructions will be emailed with the webinar link.

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2. RECORDED WEBINAR and FREE DIGITAL DOWNLOAD – Can't attend the live webinar? This option provides a recording of the live event, including audio, visuals, and handouts. We even provide the presenter's email address for follow-up questions. You will receive an email with the recorded webinar link, which can be viewed anytime 24/7, beginning 6 business days **after** the webinar. You will also receive instruction on how to download a **free digital copy** of the webinar to your PC, which you may keep and use indefinitely. The recorded webinar may ONLY be ordered for 6 months following the live webinar. In addition, the download must be completed within 6 months of the live webinar date.

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Non-Members	$295/$1,062	$295/$1,062	$365/$1,314

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