



*Laissez Le Bon
Temps Rouler*

*Mardi Gras
Celebration*

*Thursday – Saturday
September 17 – 19, 2009
Vail Cascade Resort and Spa*



IBC Education Foundation

A 501(c)(3) Nonprofit Organization

Laissez Le Bon Temps Rouler – Let the Good Times Roll!



Make sure your Mardi Gras plans include exhibiting and/or sponsoring an event at the IBC Education Foundation's 36th Annual Convention. More than 135 bankers attended our convention in 2008 representing over 55 banks.

The IBC Education Foundation's convention continues to be the **strongest** and **largest** venue to reach Colorado bankers. Our convention provides you with the greatest access to Colorado's community bankers. You do not want to miss the opportunity to reach more than 135 decision makers at one time at one location.

Benefits of exhibiting and/or sponsoring:

- Recognition in the IBC's bi-monthly newsletter *The Independent Report* and on our website following convention;
- Recognition during the Convention through signage and public service announcements;
- Listed in promotional convention registration materials;
- Company product/service description in Convention program; and
- Pre-convention list of attendees.

Exhibit Information

The IBC Education Foundation will be offering **only** tabletop exhibits in 2009! In addition, the exhibit area will be in the Cascade Ballroom which is physically located inside the Vail Cascade Resort. Due to our new location our exhibit area will be **extremely limited**. You will receive the following with your exhibit space:

1. One 6' long by 30" wide table. Because of space limitations, exhibitor's materials **must** fit on the tabletop **surface**. Exhibit personnel will be limited to two (2) per tabletop.
2. Two chairs
3. 44" company identification sign

Exhibit booths will be assigned on a first come, first served basis, with preference given to IBC associate members and preferred providers. Reservations will not be held without *prior* payment of your entire exhibit booth fee. Cancellation – If your written cancellation is received prior to June 30, 2009, your fee will be refunded minus a \$250 cancellation fee. NO REFUNDS will be given for cancellations received after June 30, 2009. The IBCEF reserves the right to assign exhibit space.

Tentative exhibit hall schedule:

Thursday Registration, reception with cocktails and hors d'oeuvres 4:30 – 7:30 p.m.
Friday Reception with cocktails and hors d'oeuvres 5:00 – 7:00 p.m.

Sponsorship Opportunities

Convention sponsorship **maximizes** your firm's exposure and allows access to community bank executives. Several opportunities exist for your organization to participate in our Mardi Gras celebration. You choose your level of participation on the following pages. Exclusive recognition will be given when the entire cost of a function is covered; otherwise credit may be given to more than one sponsor. Sponsorships will be awarded on a first come, first served basis with preference given to IBC associate members and Preferred Providers.



Exhibit

<i>Status</i>	<i>Cost</i>
Member Rate	\$750
Non-Member Rate	\$1,250

Sponsorship Availability

Thursday, September 17, 2009

<i>Event</i>	<i>Sponsorship</i>	<i>Sponsorships Available</i>
Golf Tournament Beverage Carts	\$1,500	1
Golf Tournament Hole-in-One (\$25,000 cash)	\$1,000	1
Golf Tournament Continental Breakfast	\$1,000	1
Golf Tournament Snack Sacks	\$300	1
Golf Tournament Raffle Seed Money	\$200	1
Golf Tournament Longest Drive Hole Contest	\$200	4
Golf Tournament Shortest Drive Hole Contest	\$200	1
Golf Tournament Longest Putt Hole Contest	\$200	4
Golf Tournament Straightest Drive Hole Contest	\$200	1
Golf Tournament Closest to the Pin Hole Contest	\$200	4
Golf Tournament Closest to the Pin in 2 Hole Contest	\$200	4
Opening Reception	\$2,500	5

Friday, September 18, 2009

<i>Event</i>	<i>Sponsorship</i>	<i>Sponsorships Available</i>
Breakfast	\$1,500	2
Morning Break	\$750	2
Morning Spouse/Guest Program	\$500	2
Keynote Speaker	\$5,000	2
Recognition Luncheon	\$1,250	4
Afternoon Break	\$750	2
Afternoon Spouse/Guest Program	\$500	2
Cocktail Reception	\$2,500	5
Dinner	\$1,000	10
Entertainment	\$1,000	5

Saturday, September 19, 2009

<i>Event</i>	<i>Sponsorship</i>	<i>Sponsorships Available</i>
Breakfast	\$1,500	2
Morning Break	\$750	2
Morning Spouse/Guest Program	\$500	2
Cocktail Reception	\$2,500	5
Dinner	\$1,000	10
Entertainment	\$1,000	5

Exclusive Sponsorship Opportunities

<i>Item</i>	<i>Sponsorship</i>	<i>Sponsorships Available</i>
Tote Bags	\$3,000	1
Lanyards	\$3,000	1
Room Key Sponsor	\$2,500	1

Reservation Form

Let the Good Times Roll

Exhibit

_____ Member Exhibit Fee (\$750)

_____ Non-Member Fee (\$1,250)

Sponsorship

Event: _____

Date/Time (am/pm) of Event: _____

Sponsorship Amount/Level: _____

Event selection for sponsorships will be awarded on a first come, first served basis. Sponsorships received after June 30, 2009 will miss the deadline for promotion in our convention registration materials. Checks should be made payable to: IBC Education Foundation. In order to process your request, please complete the information below.

Company: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Contact Name: _____

Contact E-mail: _____

Please select your payment method:

Check Enclosed

Invoice Us (available to IBC members only)

Credit Card

If you are paying by credit card, please follow these directions: Go to www.blacktie-colorado.com. Click on donate (upper right hand corner). Scroll down and click on IBC Education Foundation. Click on make a donation online. Complete the form. Click review donation. Click submit. Print receipt. The IBC Education Foundation does not have a merchant account and processes its credit card transactions through Blacktie.

Please note: Charges will appear on your statement as Blacktie. Do not dispute this charge.

Complete and return this form with your payment to: IBC Education Foundation, 1580 Logan Street, Suite 510, Denver, CO 80203 or fax to 303.832.2040. Questions? Contact Maelynn Lewis at 303.832.2000.