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Thursday – Saturday  
September 16 – 18, 2010  
Vail Cascade Resort and Spa



*IBC Education Foundation*

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A 501(c)(3) Nonprofit Organization

## W·E·L·C·O·M·E· A·B·O·A·R·D·

The USS IBCEF 37 will embark from your home town and disembark at the Vail Cascade Resort and Spa September 16-18, 2010. You will want to chart your course and plan to exhibit and/or sponsor an event at the IBCEF's 37<sup>th</sup> Annual Convention. More than 95 bankers attended our convention in 2009 representing approximately 50 banks.

The IBC Education Foundation's convention continues to be the **strongest** and **largest** venue to reach Colorado bankers. Our convention provides you with the greatest access to Colorado's community bankers. You do not want to miss the opportunity to reach more than 135 decision makers at one time at one location.

### B·E·N·E·F·I·T·S· O·F· P·A·R·T·I·C·I·P·A·T·I·N·G·

- Recognition in the IBC's digital, bi-monthly newsletter *The Independent Report* and on our website following convention;
- Recognition during the Convention through signage and public service announcements;
- Listed in promotional convention registration materials;
- Company product/service description in Convention program; and
- Pre-convention list of attendees.

### E·X·H·I·B·I·T· I·N·F·O·R·M·A·T·I·O·N·

The IBC Education Foundation will be offering **only** tabletop exhibits! In addition, the exhibit area will be in the Cascade Ballroom which is physically located inside the Vail Cascade Resort. Due to our location our exhibit area will be **extremely limited**. You will receive the following with your exhibit space:

1. One 6' long by 30" wide table. Because of space limitations, exhibitor's displays and/or materials **must** fit on the tabletop **surface or behind the table**.
2. Back drop exhibit displays are permitted
3. Exhibit personnel will be limited to two (2) per tabletop.
4. Two chairs
5. 44" company identification sign

Exhibit booths will be assigned on a first come, first served basis, with preference given to IBC associate members and preferred providers. Reservations will not be held without *prior* payment of your entire exhibit booth fee. Cancellation – If your written cancellation is received prior to June 30, 2010, your fee will be refunded minus a \$250 cancellation fee. NO REFUNDS will be given for cancellations received after June 30, 2010. The IBCEF reserves the right to assign exhibit space.

Tentative exhibit hall schedule:

Thursday      Registration, reception with cocktails and hors d'oeuvres      4:30 – 7:30 p.m.  
Friday          Reception with cocktails and hors d'oeuvres 5:00 – 7:00 p.m.

### S·P·O·N·S·O·R·S·H·I·P· O·P·P·O·R·T·U·N·I·T·I·E·S·

Convention sponsorship **maximizes** your firm's exposure and allows access to community bank executives. Several opportunities exist for your organization to participate in our Cruise Ship Port of Call. You choose your level of participation on the following pages. Exclusive recognition will be given when the entire cost of a function is covered; otherwise credit may be given to more than one sponsor. Sponsorships will be awarded on a first come, first served basis with preference given to IBC associate members and Preferred Providers.



## E·X·H·I·B·I·T

Status	Cost
Member Rate	\$750
Non-Member Rate	\$1,250

## S·P·O·N·S·O·R·S·H·I·P · A·V·A·I·L·A·B·I·L·I·T·Y

### T·H·U·R·S·D·A·Y

Event	Sponsorship	Sponsorships Available
Golf Tournament Beverage Carts	\$1,500	1
Golf Tournament Hole-in-One (\$25,000 cash)	\$1,000	1
Golf Tournament Continental Breakfast	\$1,000	1
Golf Tournament Snack Sacks	\$300	1
Golf Tournament Raffle Seed Money	\$200	3
Golf Tournament Longest Drive Hole Contest	\$200	3
Golf Tournament Shortest Drive Hole Contest	\$200	1
Golf Tournament Longest Putt Hole Contest	\$200	3
Golf Tournament Straightest Drive Hole Contest	\$200	1
Golf Tournament Closest to the Pin Hole Contest	\$200	3
Golf Tournament Closest to the Pin in 2 Hole Contest	\$200	3
Opening Reception	\$2,500	5

### F·R·I·D·A·Y

Event	Sponsorship	Sponsorships Available
Breakfast	\$1,500	2
Morning Break	\$750	2
Morning Spouse/Guest Program	\$500	2
Keynote Speaker	\$5,000	2
Recognition Luncheon	\$1,250	4
Afternoon Break	\$750	2
Cocktail Reception	\$2,500	5
Dinner	\$1,000	10
Entertainment	\$1,000	5

### S·A·T·U·R·D·A·Y

Event	Sponsorship	Sponsorships Available
Breakfast	\$1,500	2
Morning Break	\$750	2
Morning Spouse/Guest Program	\$500	2
Cocktail Reception	\$2,500	5
Dinner	\$1,000	10
Entertainment	\$1,000	5

### E·X·C·L·U·S·I·V·E · S·P·O·N·S·O·R·S·H·I·P · O·P·P·O·R·T·U·N·I·T·I·E·S

Item	Sponsorship	Sponsorships Available
Tote Bags	\$3,000	1
Lanyards	\$3,000	1
Room Key Sponsor	\$2,500	1

# RESERVATION FORM

## GET ON BOARD!

### EXHIBIT

\_\_\_\_\_ Member Exhibit Fee (\$750)

\_\_\_\_\_ Non-Member Fee (\$1,250)

### SPONSORSHIP

Event: \_\_\_\_\_

Date/Time (am/pm) of Event: \_\_\_\_\_

Sponsorship Amount/Level: \_\_\_\_\_

Event selection for sponsorships will be awarded on a first come, first served basis. Sponsorships received after August 31, 2010 will miss the deadline for promotion in our convention registration materials. Checks should be made payable to: IBC Education Foundation. In order to process your request, please complete the information below.

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Please select your payment method:

Check Enclosed       Invoice Us

**PLEASE NOTE: IBCEF can NO longer accept credit card payments.**

Complete and return this form with your payment to: IBC Education Foundation, 1580 Logan Street, Suite 510, Denver, CO 80203 or fax to 303.832.2040. Questions? Contact Maelynn Lewis at 303.832.2000 or [mlewis@ibcbanks.org](mailto:mlewis@ibcbanks.org).