



**You probably
know more than
a nickel's worth
about banking
in Colorado...**

Now here's our five cents.

What is a real community bank?

Community bankers focus on the needs of local people and businesses.

Community bank loans are directed to the communities where their depositors live and work, thereby supporting and strengthening local economies.

Community banks offer quick decision-making on business and personal loans, since they make decisions locally.

The personal touch is the hallmark of community bankers.

Community banks provide neighborly service, from knowing a customer's name to making loans to someone who does not fit the cookie-cutter criteria set by many large, out-of-state banks.

Colorado's local bankers are actively involved in community affairs, serving on boards, attracting economic development projects, contributing to local charities, and working with schools.

In vision and action, the Independent Bankers of Colorado is devoted to the ideal that locally-operated banks with independent decision-making best serve Colorado's communities.

Questions about community banking in Colorado?

Please contact Barbara Walker at the IBC or Mary Marchun, the IBC's lobbyist, at 303-594-8198.



INDEPENDENT BANKERS OF COLORADO

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